

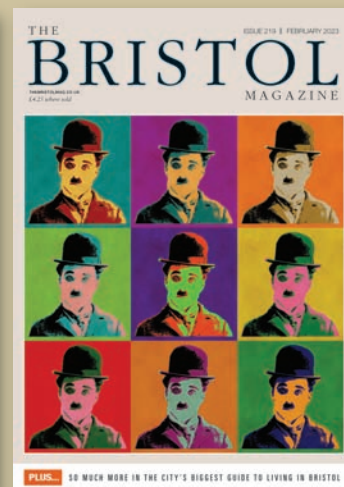
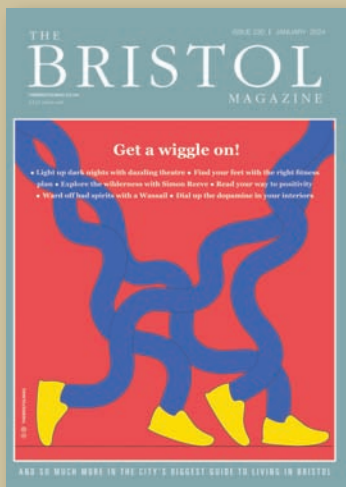
2025

PRINT & DIGITAL MEDIA PACK

THE BRISTOL MAGAZINE

Bristol's Biggest Monthly Magazine

IN PRINT : THE BRISTOL MAGAZINE • ONLINE : THEBRISTOLMAG.CO.UK
 NEWSLETTER : THE WEEKEND E-DITION • SOCIAL : THEBRISTOLMAG
 FILMS : BY THE BRISTOL MAGAZINE



ONEMAGAZINEONECITYONEMONTH

• HOMES & INTERIORS • HEALTH & BEAUTY • WHAT'S ON • ARTS & CULTURE • FASHION • FOOD • GARDENS • MOTORS • CITY LIVING •

Nobody does Bristol better.

B

eautifully produced, monthly magazine celebrating the best of life and living in the city of Bristol. Appealing to discerning residents, workers and visitors; The Bristol Magazine is firmly established as the city's most popular and intelligent lifestyle title. Every month an engaging mix of great editorial; all the best advertisers and great print quality.



The preferred choice of Bristol's most respected advertisers

Did you know? We hand deliver to 15,000 households every month

We also have 2,000 copies for business, bulk drops and pick-up stands

Stitching stories

An Amalvian artist, Thea, is sharing her story through her art. A major exhibition featuring her work is on at the Bristol Museum and Art Gallery. The artist, who has been working in the textile industry for over 20 years, has created a series of beautiful pieces that tell her story. The exhibition is a must-see for anyone interested in art and textiles.

The new Folk

There has been an increasing number of folk music acts in Bristol, and it's exciting to see them all. From traditional folk to modern folk, there's something for everyone. The Bristol Folk scene is thriving, and it's great to see so many talented musicians performing in the city. The new Folk scene is a testament to the city's vibrant music scene.

A call to the curious

Resisting System chef, Catherine Kibben, is calling to the curious. Her new restaurant, Aztec Curious, is a place where you can enjoy delicious food and drinks. The restaurant is located in the heart of the city, and it's a great place to go for a meal. The food is delicious, and the service is excellent. It's a must-visit for anyone who is curious about food.

Harvey Nichols

Harvey Nichols is a leading department store in Bristol. They offer a wide range of products, from clothing to home goods. The store is located in the heart of the city, and it's a great place to go for a shopping trip. The staff is friendly, and the prices are reasonable. It's a must-visit for anyone who is looking for quality products.

ESSENTIAL INFORMATION AT A GLANCE

- Launched in 2004, The Bristol Magazine has a well-established and effective letterbox delivery to the city's most affluent residential areas
- Every month the magazine is professionally delivered to 15,000 households - more than any other Bristol title
- Our target properties are valued above £450,000
- From our total distribution, 50% of magazines are delivered to properties valued in excess of £750,000
- A further 2,000 are delivered to businesses and also available for free pick-up from points around the city and from our floorstands at supermarkets
- On average, we reach just over 3 readers per copy
- A long shelf life. As Bristol's only monthly magazine; we are retained by readers for the longest period.

DISTRIBUTION OVERVIEW

Every month our targeted delivery reaches the residents of Bristol's most affluent residential postcodes

Clifton	3500
Clifton Village	1800
Redland	2800
Westbury Park	1000
Stoke Bishop	1000
Sneyd Park	800
Henleaze	1000
Harbourside	1500
Bishopston	650
Westbury-on Trym	500

In addition to our residential delivery, copies are also available at key points throughout the city. The Bristol Magazine is supplied to large employers, businesses, retailers, hotels, estate agents, stylish cafés, art galleries, tourist offices, etc.

We also have exclusive partnerships with John Lewis at The Mall, Cribbs Causeway, Waitrose stores at Portishead, Henleaze, Clifton and Nailsea, and at Harvey Nichols and House of Fraser, Cabot Circus, where our high-capacity distribution stands are sited.

ALSO **EXCLUSIVELY** AT:

Waitrose HARVEY NICHOLS

CLIFTON ARCADE **John Lewis**

DISPLAY ADVERTISING RATES

All prices quoted are per insertion and **exclude VAT**

DOUBLE PAGE SPREAD

SINGLE INSERT	£1985
3 SERIES (20% DISCOUNT)	£1590
6 SERIES (30% DISCOUNT)	£1390
12 SERIES (40% DISCOUNT)	£1190

FULL PAGE

SINGLE INSERT	£1100
3 SERIES (20% DISCOUNT)	£880
6 SERIES (30% DISCOUNT)	£770
12 SERIES (40% DISCOUNT)	£660

HALF PAGE

SINGLE INSERT	£600
3 SERIES (20% DISCOUNT)	£480
6 SERIES (30% DISCOUNT)	£420
12 SERIES (40% DISCOUNT)	£360

QUARTER PAGE

SINGLE INSERT	£350
3 SERIES (20% DISCOUNT)	£280
6 SERIES (30% DISCOUNT)	£250
12 SERIES (40% DISCOUNT)	£200

EIGHTH PAGE

SINGLE INSERT	£225
3 SERIES (20% DISCOUNT)	£180
6 SERIES (30% DISCOUNT)	£160
12 SERIES (40% DISCOUNT)	£135

PREMIUM POSITIONS:

Outside Back Cover, Inside Front Cover, add 25% to the above full page price. Page 3, add 15% to the full page price. Page 5, add 10% to the full page price. Other premium positions available on request. All premium positions are offered subject to availability.

Advertising Agency Commission - 10%

DIGITAL ADVERTISING OPTIONS

WEBSITE . NEWSLETTERS . SOCIAL MEDIA .

EVEN
MORE
influence



With our weekly e-newsletters, a huge social media following, the city's most popular lifestyle website, and client film work there are lots of extra options and packages to suit all needs and budgets. Scan the QR to visit our website.

Here are just a few ideas to help:

- **E-Newsletter Banners and Promotions:** Launched in 2020 our weekly Newsletter continues to grow. Take a banner (645px wide x 300 px high) for just **£45** per Newsletter or **£100 for 4** newsletter appearances. Or if you have a product you want to promote then an image and text box at **£45** per Newsletter.
- **Home Page and Global Sidebar Ad:** A premium panel portrait ad which is displayed in the sidebar on the right side of the homepage and also on our global sidebars next to posts across the website. The sidebar panel ad measures 300px wide x 425 px high. **£100 per week or £300 for 30 days.**
- **Home Page Banner:** A premium full-width banner for maximum impact on the homepage. Measures 1250px wide x 500 px high. **£150 per week or £350 for 30 days.**
- **PR Feature & Social Write Up:** This can be your very own feature page on our website. Why not let us be your PR agent and spread your message with the written word. With up to 1000 words and a collection of images you can really promote your services in-depth and detail. We can update it regularly, and when it goes live we will also shout it out on our social networks.
£150 per 30 days, 6 months for £600, or 12 months for £900.
- **Event Listing:** If you are looking to promote an individual event then our simple **Submit an Event** option is perfect. For just **£45** you can have your event featured in our What's On section – and space and date permitting, for just **£75** it will appear in the printed magazine listings too. The same price includes recurring events, but these are limited to 30 days.
- **Featured Events:** Add more information to your event listing – not only will the event be listed on the website's 'What's On' calendar but you can take a full write-up, incorporating extra images and up to 250 words. We'll even give it a full 'Social Blast' too. This is available at just **£100 and can appear for up to 30 days** prior to the event. Or if the event is an ongoing listing then **£100 per 30 day period.**

Scheduled listing periods commence from date of first appearance. We aim to have all listings processed and live within 24 hours if required. Please note all prices exclude VAT.



OR WHAT ABOUT A FILM PROMOTION?...

Talk to us about creating a promotional video or a film and print package

We can create compelling videos that will enchant your audience and elevate your brand. Whether it's to boost sales, generate awareness or simply to inform, the power of video creates a targeted and impactful message for your business.

The films we make, are shown on our channels too - that's a lot of extra exposure and new customers waiting to find you.

LOOSE INSERTS

'Piggyback' our professional distribution.
Prices from only £60 per 1000.

Inserting a brochure, catalogue or any other printed product into our magazine is an excellent way of making sure your message really reaches the best audience. *Price subject to weight and size limitations*

ADVERTISING COPY DEADLINES AND PUBLISHING DATES 2025

ISSUE	DEADLINE	PUBLISHED
JANUARY 2025	13 DECEMBER	29 DECEMBER
FEBRUARY	17 JANUARY	30 JANUARY
MARCH	12 FEBRUARY	25 FEBRUARY
APRIL	19 MARCH	1 APRIL
MAY	16 APRIL	29 APRIL
JUNE	21 MAY	3 JUNE
JULY	18 JUNE	1 JULY
AUGUST	16 JULY	29 JULY
SEPTEMBER	21 AUGUST	2 SEPTEMBER
OCTOBER	18 SEPTEMBER	30 SEPTEMBER
NOVEMBER	15 OCTOBER	28 OCTOBER
DECEMBER	12 NOVEMBER	25 NOVEMBER
JANUARY 2026	13 DECEMBER	30 DECEMBER

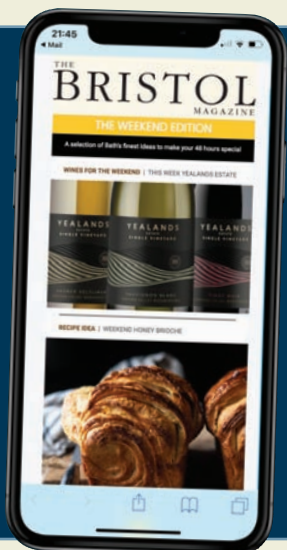
WEBSITE, SOCIAL & NEWSLETTER

Statistics at July 2024

Website: 17 k+
unique visits per month

30 k+ followers
Twitter and Instagram

5000 +
Newsletter subscribers



TECHNICAL DETAILS

Please supply artwork as high resolution PDFs.
Created in CMYK, with any layers flattened.

DOUBLE PAGE SPREAD

Please supply artwork as two separate full pages.

FULL PAGE

TRIM	275 x 210 mm
BLEED	281 x 216 mm
FLOAT (with page folio)	245 x 186 mm

SAFE SETTING

Full Bleed and Trim Sizes are for images and colours to run off page. Please keep text and essential image elements at least 5mm inside the trim area.

HALF PAGE

VERTICAL	245 x 90 mm
HORIZONTAL	120 x 186 mm

QUARTER PAGE

PORTRAIT ONLY	120 x 90 mm
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EIGHTH PAGE

LANDSCAPE ONLY	60 x 90 mm
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PRODUCTION CHARGES

If you are unable to supply print ready artwork or need professional help designing your advertising for The Bristol Magazine, we can offer a bespoke design service; with setting charges starting from:

Quarter Page	£25
Half Page	£50
Full Page	£75

High resolution artwork
released for other use: £50

Proofing Charges:

First proof is included in booking price, however further amendments will be charged at £10 per proof. All of the above exclude VAT

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